

Art Beach



Sunday

November 12, 2017

1:00-5:00PM

SPONSORSHIP
information





Join Charleston Pro Bono Legal Services, Inc. at Art on the Beach - Chefs in the Kitchen on Sunday, November 12th!

From 1:00 – 5:00pm, come enjoy a tour of Sullivan's Island homes, creations by local artists, and delectable tastings by local chefs. Tickets are \$40 in advance or \$50 day of the event.

Purchase tickets at
<http://artonthebeach.bpt.me>

For more information visit:
<https://charlestonprobono.org/art-on-the-beach/>

Sponsors: Charleston Pro Bono has sponsorships available! Please see below for additional information.

We look forward to seeing you November 12!

Sincerely,

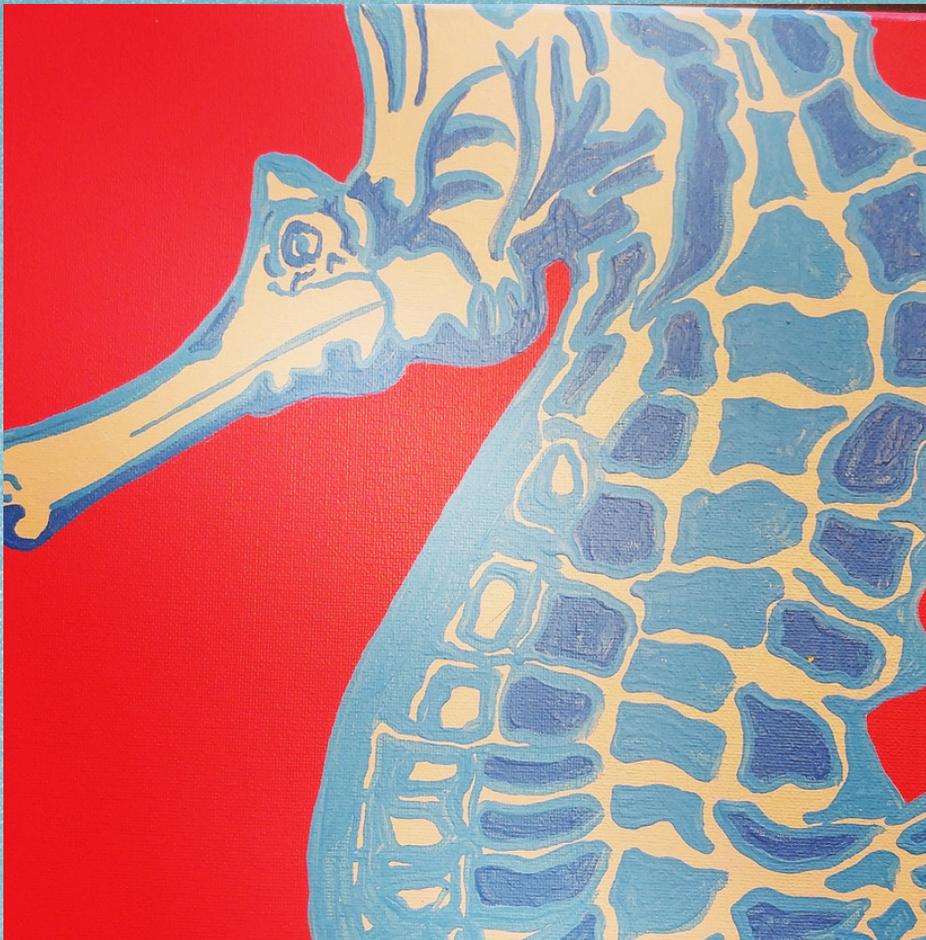
Charleston Pro Bono
Legal Services, Inc.



Art Courtesy of Briahna Wenke

2017 Sponsorship INFORMATION

Come have a great
time and support a
great cause on
Sunday,
November 12, 2017,
1:00 – 5:00 pm.



Art by The Gallavantor

The 18th Annual Art on the Beach - Chefs in the Kitchen will support Charleston Pro Bono Legal Services, Inc., a local nonprofit that provides free legal services to hundreds of low-income clients in our community each year. This house tour on Sullivan's Island draws hundreds of patrons annually to tour homes, meet dozens of artists, and enjoy tastes of local chefs' creations.





Salthouse Catering

Supporting Level

\$5,000 Investment

- Fifteen (15) Admission Tickets.
- Include your company's logo on the event wristbands worn by all attendees and volunteers.
- Prominent recognition as a sponsor at the event on day-of signage.
- Have your company's logo prominently displayed on the Charleston Pro Bono website, with a link directing traffic back to your business.
- Your company logo will be included in numerous social media postings.
- Your business will be listed in the Event Brochure provided to an estimated 500 attendees at the event.
- Contribution is tax deductible! (to the fullest extent allowable by law)

Presenting Sponsor

\$7,000 Investment

- Twenty (20) Admission Tickets.
- Have your company's name featured on both printed and electronic event tickets.
- Include your company's logo on the event wristbands worn by all attendees and volunteers.
- Prominent recognition as a sponsor at the event through signage, including a large banner displayed on the main street of Sullivan's Island during the week leading up to the event.
- Have your company's information included in the Homeowner Thank You Gifts.
- Have your company's logo prominently displayed on the Charleston Pro Bono website, with a link directing traffic back to your business.
- Your logo will be included in numerous social media postings.
- Your business will be listed in the Event Brochure provided to an estimated 500 attendees at the event.
- Contribution is tax deductible! (to the fullest extent allowable by law)



Photography By Mark Stetler

Honorary Sponsors

\$2,500 Investment

- Ten (10) Admission Tickets.
- Have your company's name/logo displayed in local media.
- Have your company's logo prominently displayed on the Charleston Pro Bono website, with a link directing traffic back to your business.
- Have your company's linked name/logo included in numerous social media postings.
- Your business will be listed in the Event Brochure provided to an estimated 500 attendees at the event.
- Contribution is tax deductible! (to the fullest extent allowable by law)

Donors

\$1,000 Investment

- Six (6) Admission Tickets.
- Have your company's name/logo displayed on website with link.
- Your business will be listed in the Event Brochure provided to an estimated 500 attendees at the event.
- Contribution is tax deductible! (to the fullest extent allowable by law)

Friends

\$500 Investment

- Four (4) Admission Tickets.
- Have your company's name/logo displayed on website with link.
- Name/Logo in Brochure provided to an estimated 500 attendees.
- Contribution is tax deductible! (to the fullest extent allowable by law)



Art by Chelsea Goer



Art by Cory McBee



PARTNERS TALENT & *In-Kind Sponsors*

Ambassadors:

Are you a mover & shaker in the art community? This is the perfect opportunity for you. We're looking to connect with a select group of influencers to help spread the word about this year's event. Admission tickets will be provided in exchange for sponsored posts on select social media accounts.

Poster Sponsor:

The Art on the Beach poster art winner will receive excellent coverage in all event marketing materials. This includes a print ad in *Charleston Magazine and a special feature in the event brochure.

Homeowners Gifts: SOLD! Thank you, Blue Root!

Our homeowners receive special gifts for opening their doors to all ticketed patrons, local chefs and select artists who are participating in Art on the Beach. The sponsor coordinating our homeowners gifts will be awarded special mention in our print ad with *Charleston Magazine, along with special mention online and in our event brochure. The contribution is tax deductible. You'll be provided with five complimentary admission tickets.

Florals: SOLD! Thank you, Island Boutique!

In addition to gifts, our homeowners are provided with a floral arrangement for display in their home on the day of the event. Our floral sponsor will be awarded special mention in our print ad with *Charleston Magazine, along with special mention online and in our event brochure. The contribution is tax deductible. You'll be provided with five complimentary admission tickets.

Artisans:

All participating artists will receive special mention on our website, and in the event brochure. Artists who can provide professional content will be marketed on social media. Two complimentary admission tickets will also be provided. Please apply online to be considered. A limited amount of spaces remain: <https://goo.gl/forms/JJWCdZal5yn8DBdh1>

Chefs:

Art on the Beach - Chefs in the Kitchen! Join our growing list of esteemed local Chefs on Sunday, November 12 from 1-5pm. Linked business logos will be displayed on our website, with special mention in our event brochure and on social media. Two complimentary admission tickets will also be provided.



PARTNERS TALENT & *In-Kind Sponsors*

After Party + Day-of Information Station: SOLD! Thank you, Mex 1!

The Art on the Beach after party host is committed to providing drink specials and live music in the after hours for our patrons! Visit our information station on the day of the event to retrieve your complimentary taco coupon!

Water Sponsor: \$2,000

Help us keep our patrons hydrated! We entertain up to five hundred tickets on the day of the event at over ten homes on Sullivan's Island. Your logo will be featured in a prominent position on our website and in print materials, with special mention in online media. Four complimentary admission tickets will also be provided.

Beverage Sponsor: \$2,500

We are known for Art on the Beach - Chefs in the Kitchen, but our patrons are requesting refreshing beverages! Join us as a beverage sponsor to help answer this demand. Your logo will be featured in a prominent position on our website and in print materials, with special mention in online media. Four complimentary admission tickets will also be provided.

Shuttle Sponsor: \$ 3,000

Our VIPs are ready to ride! We are looking for a shuttle sponsor to help us get around. Have your company's name displayed on the Shuttle Bus that will pick up and drop off our patrons during the four-hour event. Your logo will be featured in a prominent position on our website and in print materials, with special mention in online media. Four complimentary admission tickets will also be provided.

Contributions are tax deductible (to the fullest extent allowable by law)!





SPONSORSHIP REPLY FORM

We are excited to have you join us and participate as a sponsor for the 2017 Art on the Beach. This event is a great opportunity to reach an engaged audience and support the important work of Charleston Pro Bono Legal Services.

PLEASE RETURN FORM TO:

Alissa C. Lietzow / Charleston Pro Bono Legal Services, Inc.
111 Church Street, Charleston, SC 29401
Post Office Box 1116, Charleston, SC 29402
(843) 853-6456 | alietzow@charlestonprobono.org

Sponsorship Level:

- | | | |
|---|--|---|
| <input type="checkbox"/> Presenting (\$7,000) | <input type="checkbox"/> Ambassadors | <input type="checkbox"/> Artisans |
| <input type="checkbox"/> Supporting (\$5,000) | <input type="checkbox"/> Poster Sponsor | <input type="checkbox"/> Chefs |
| <input type="checkbox"/> Honorary (\$2,500) | <input type="checkbox"/> Homeowner Giftbags | <input type="checkbox"/> Water Sponsor |
| <input type="checkbox"/> Donors (\$1,000) | <input type="checkbox"/> Floral Sponsor | <input type="checkbox"/> Beverage Sponsor |
| <input type="checkbox"/> Friends (\$500) | <input type="checkbox"/> After Party Sponsor | <input type="checkbox"/> Shuttle |

CONTACT INFORMATION

ORGANIZATION: _____

FIRST NAME: _____ LAST NAME: _____

EMAIL: _____ PHONE: _____

ADDRESS: _____

CITY _____ STATE _____ ZIP _____

HOW SHOULD WE LIST YOU FOR MARKETING PURPOSES

I AM PAYING WITH: CHECK CREDIT CARD

CREDIT CARD NUMBER EXPIRATION DATE CVV#

SIGNATURE NAME ON CARD